interxion™

RETN PROVIDES RELIABLE CONNECTIVITY TO EASTERN EUROPEAN AND ASIAN MARKETS

RETN®

WHAT RETN DOES...

RETN is an independent European provider of IP transit and network services. It operates a wholly owned end-to-end network whose unique geographical footprint spans Europe, Belarus, Ukraine, Russia and Kazakhstan, and extends to the Chinese border. RETN delivers reliable, low-latency connectivity services to carriers and enterprises with industry-leading delivery times, supported by technical excellence and the cross-border expertise of its international team.

www.retn.net

> Interxion's willingness to collaborate and its local expertise in every region where we work together are among the hallmarks of our long-term partnership."
>
> Andrey Gazizov
> CTO, RETN

RETN operates a high-speed backbone network that spans Europe, Russia and CIS, and reaches as far as the Chinese border. By colocating PoPs at 12 Interxion data centres, RETN extends its Western European reach, and helps carriers and enterprises get closer to fast-growing eastern markets.

The Challenge

More and more companies are turning to RETN to reach fast-growing markets in Eastern Europe, the Baltic States, Russia and CIS — areas where it has unique network assets.

Having started out as a challenger in the Russian international IP market, RETN soon extended its network into key European markets, and today is an essential part of the European digital infrastructure. Its low-latency backbone network stretches across 36 countries and three continents, and supports delivery of services — including VPN, Ethernet, point-to-point data transmission and high-capacity services — to 1,700+ customers.

Among the reasons customers choose RETN as their service provider are fast service provisioning, competitive pricing, scalability, and commercial flexibility. "Customer focus and flexibility are of paramount importance in our network development," says Andrey Gazizov, CTO at RETN.

What Interxion delivers

- Data centre campuses in Amsterdam, Brussels, Copenhagen, Dublin, Düsseldorf, Frankfurt, Madrid, Marseille, Paris, Stockholm, Vienna and Zurich

- Network-neutral colocation environment

- Vibrant customer communities, including digital media and financial services

- 99.999% uptime

- Five layers of physical security and 24-hour dedicated support, with controlled customer access 24/7

About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 50 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest.

For more information, please visit **www.interxion.com**

The Solution

RETN extends and strengthens its network by establishing PoPs at third-party facilities, such as colocation data centres, internet hubs and other aggregation locations. Doing so also simplifies interconnection to RETN's network — both for other carriers and for the ever-expanding number of enterprises that choose to house their IT infrastructure in such locations.

"Carrier-neutral colocation data centres tend to be preferred, because they offer broader connectivity possibilities," says Gazizov. "That's why it's essential for network service providers like RETN to establish a presence in these data centres."

Since 2008, RETN has worked closely with neutral colocation data centre provider Interxion to build a presence in multiple European cities, and give carriers and enterprises direct access to its network from as many locations as possible. Today, RETN colocates PoPs at Interxion campuses in Austria, Belgium, Denmark, France, Ireland, Germany, the Netherlands, Spain, Sweden and Switzerland.

"Interxion's willingness to collaborate and its local expertise in every region where we work together are among the hallmarks of our long-term partnership," says Gazizov.

By cross-connecting to a RETN PoP at an Interxion data centre, carriers and enterprises can plug directly into the fast-growing markets of Eastern Europe, Russia and CIS. And via Kazakhstan, they can reach Hong Kong, benefiting from lower latency and increased reliability compared with using traditional subsea routes.